

December 1, 2010

Dear Basketball Coaches,

In a city rich with community spirit, the YMCA of Arlington stands out as a leader, offering programs, services and initiatives focused on *youth development, healthy living and social responsibility*.

Most importantly, the Y is accessible to all people. Financial assistance is offered to individuals and families who cannot afford membership or participation in programs. Last year, the Y provided more than \$500,000 to men, women, children and families who would otherwise not be able to afford to participate in Y activities. Over \$40,000 went to children who participated in our Youth Sports programs.

During this time of economic uncertainty, the need for a strong community has never been greater! The Y is the unparalleled cause for strengthening community because ***we are the community***. Deeply rooted here, our movement is made up of people of all ages, faiths, and abilities, all working side-by-side to ensure that everyone, regardless of gender, income or background, has the opportunity to live life to its fullest!

Our goal is to raise \$20,000 through our Youth Sports program. We are asking each team to help raise \$100 that will go toward the 2011 Strong Community Campaign. ***When you give to the Y, you strengthen our community. The Y uses your gift to make a meaningful, enduring impact right in your own neighborhood!*** This year more than ever, we need your help.

On behalf of the YMCA of Arlington- Central Branch, thank you for your consideration. We believe with your help, we will make a difference in our community.

Sincerely,

Chris Risenhoover
2011 Campaign Chair
YMCA of Arlington

Kevin Cartwright
Executive Director
YMCA of Arlington

Mark Bradrick
Sports Director
YMCA of Arlington